




Sonoma County
 Imagination Library
**Community Outreach
 Orientation**
 May 29, 2024

Inspire a Love of Reading

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Dolly Parton's Imagination Library: The Basics



- Free program that fosters the love of reading among children, birth to age 5
- Enrolled children receive a high-quality, age-appropriate book in the mail every month until their 5th birthday
- Books arrive at child's home with name on the mailing label from birth to age 5
- Books are selected by a committee of experts in child development and literacy
- In CA, books are available in Spanish, English and bilingual Spanish/English
- 1 in 10 children under age 5 in the USA receives Imagination Library books
- Over 200 million books have been distributed since 1995

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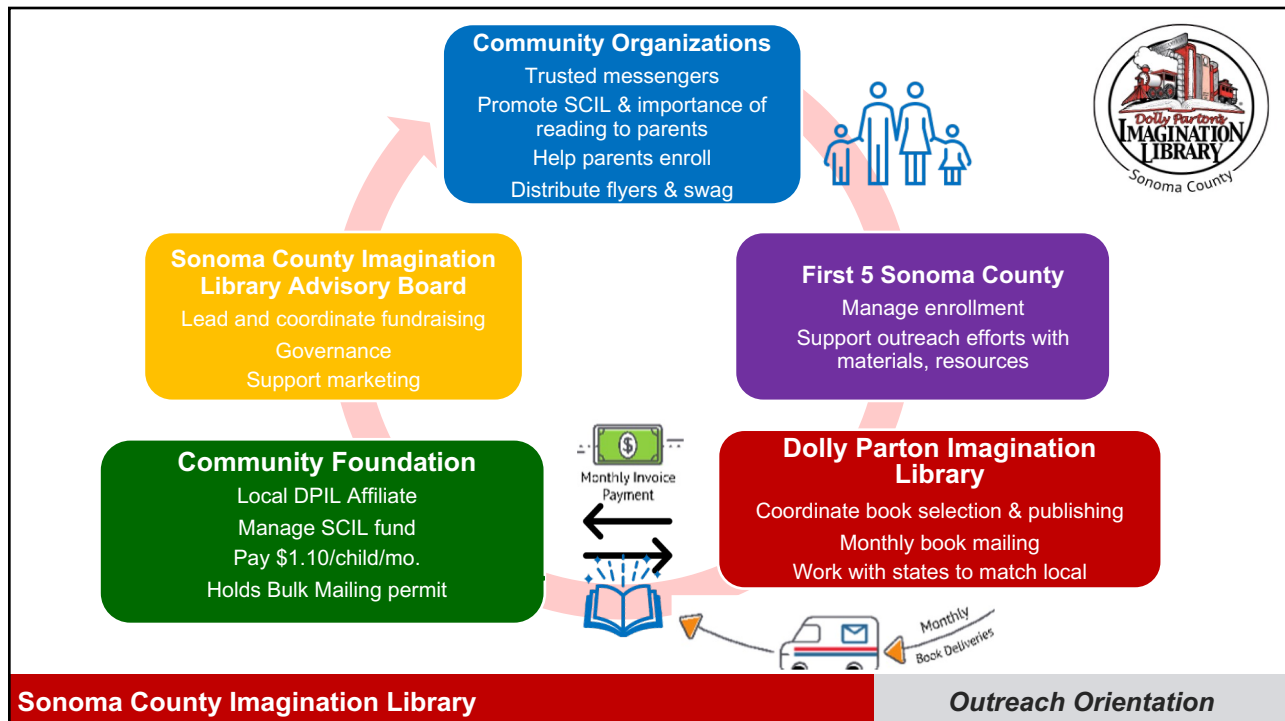
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Dolly Parton's Imagination Library: History



- **1995 – 2007** Launched by The Dollywood Foundation in Sevier County, TN & expanded throughout the state
- **2007-2019** – Expanded to other states, Canada, Australia, UK, Ireland, Audio & Braille
- **2023** – Governor Newsom signed a bi-partisan bill to expand DPIL Statewide in California -similar expansion underway in Maine, Illinois, Washington, Illinois, West Virginia and other states
- **2024** – Community Foundation Sonoma County & First 5 Sonoma County partner with existing local programs and several community organizations to bring DPIL countywide

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Book Selection



- Dolly Parton Imagination Library convenes a Blue Ribbon Committee
- The first book a child receives is *The Little Engine That Could*
- Near their 5th birthday, they receive *Look Out Kindergarten, Here I Come!*
- All titles available in English or Spanish OR fully bilingual in English and Spanish.
- Book selection changes each year.



2024 BLUE RIBBON SELECTIONS - SELECCIONES DE CINTA AZUL 2024
 UNITED STATES OF AMERICA - ESTADOS UNIDOS DE AMÉRICA
 BILINGUAL ENGLISH / SPANISH PROGRAM - PROGRAMA BILINGÜE INGLÉS/ESPAÑOL

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2024 Book List

GROUP 6 - Children born in 2019

The Tree in Me
Wonder Walkers
Old Rock (is not boring)
At the Mountain's Base

- Spend It!
- Blue Sky White Stars
- First Day Critter Jitters
- As an Oak Tree Grows
- Rabbit's Snow Dance
- Wild Horses
- Daniel Finds a Poem

GROUP 5 - Children born in 2020

Ten Ways to Hear Snow
Brick by Brick
When the Storm Comes
Peace is an Offering
Birds of a Feather

- The Rabbit Listened
- Pup & Bear
- Goldilocks & the Three Bears (James Marshall Ed)
- The Ring Dancer
- Say Hello to a Worm
- Milo's Hat Trick
- Coat of Many Colors

GROUP 4 - Children born in 2021

Baby Builders
Hair Love
Families Belong
Raindrops to Rainbow
• Abuela

- Ocean Lullaby
- My First Bilingual Out and About
- Donut
- Condury
- I Wonder
- My First Bilingual Opposites
- The Snowy Day

GROUP 3 - Children born in 2022

Mine, Mine, Mine, Yours!
Just One More
Green Tractor
Red House Tree House
Itty Bitty Brown House

- I Hear a Pickle Squawk!
- My First Bilingual Things That Go
- One Leaf Two Leaves Count with Me
- Jake at Gymnastics
- Solitary Animals
- My First Bilingual Playtime
- My First Bilingual Farm

GROUP 2 - Children born in 2023

Good Morning Farm Friends
Sassy: Baby's First Words
I Love My Daddy Because
Where is Your Nose?

- You Are My I Love You Vehicles (Picture Show)
- Richard Scarry's 100 First Words
- Little Poems for Tiny Ears
- My First Bilingual Body
- My First Bilingual Shapes
- Nibunny's Perfect
- The Very Busy Spider

GROUP 1 - Children born in 2024

Baby! Talk!
Baby Sounds
Who Says Quack?
I Love My Mommy Because

- Sleep Tight, Polar Bear (Little Loves)
- Sassy: Bedtime for Baby
- Look at the Animals
- Rainbow Colors Peekaboo!
- Baby Night-night
- Bathtime Peekaboo!
- Wheels on the Bus

GRUPO 6 - Niños nacidos en 2019

El árbol que hayen mi
Caminantes curiosos
Piedra vieja
(no es aburrida)
Al pie de la montaña

- ¡Gustar!
- Un cielo azul, blancas estrellas
- Primer día de clases ¡que nervoso!
- Como crece un roble
- Danza de la nieve de los conejos
- Caballos salvajes
- Daniel encuentra un poema

GRUPO 5 - Niños nacidos en 2020

Diez maneras de escuchar la nieve
Ladrillo a ladrillo
Cuando llega la tormenta
La paz es una ofrenda

- Aves del mismo plumaje
- El conejo escuché
- cachorro y oso
- Ricitos de oro y los tres osos (James Marshall Ed)
- El portador del anillo
- Saluda a un guano
- El triplete de Milo
- El abigmo de muchos colores

GRUPO 4 - Niños nacidos en 2021

Bebés constructores
Amor de pelo
Juntos en familia
De la luvia al arcoíris

- Abuela
- El arrullo del cootano
- Mi primer bilingüe: Fuera y sobre
- Rosquilla
- Condury
- Me pregunto
- Mi primer bilingüe: Los Opostos
- Un día de nieve

GRUPO 3 - Niños nacidos en 2022

¡Mio, Mio, Mio, Tuyo!
Solo uno más
Tractor verde
Casa del árbol, casa rojita
diminuta ratoncita marmocita

- Oigo un pepinillo ¡Mí!
- Mi primer bilingüe: Cosas que se mueven
- Una hoja Dos hojas Cuenta conmigo
- Jake hace gimnasia
- Animales solitarios
- Mi primer bilingüe: La hora de jugar
- Mi primer bilingüe: La granja

GRUPO 2 - Niños nacidos en 2023

Buenos días, amigos de la granja
Sassy: Las primeras palabras
del bebé
Quiero a mi papá porque...
¿Dónde está tu nariz?

- Tú eres mi yo te quiero Vehículos (nuestra de imagen)
- Richard Scarry's 100 primeras palabras
- Dulces poemitas para las orejitas
- Mi primer bilingüe: El cuerpo
- Mi primer bilingüe: Las formas
- Nibunny es perfecto
- La Arana muy ocupada

GRUPO 1 - Niños nacidos en 2024

¡Habla, bebé!
Los sonidos de bebé
¿Quién dice cuac?
Quiero a mi mamá porque...

- Duermes acurrucadito Oso Polar (Pequeños amores)
- Sassy: hora de dormir para el bebé
- ¡Mira los animales!
- Colores del arrarrits ¡Cucú!
- Noche-noche de bebé
- ¡Escandite a la hora del baño!
- Las reudas del autobús

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Ideas for Integrating Imagination Library in Programs & Services



- Send the enrollment flyer with the QR code home so the parent can register online
- Hang posters with the QR code at program sites in lobby or waiting room (First 5 can provide)
- Engage parents to fill out the enrollment form during program time when discussing why it's important to read to very young children (ex: playgroups, well check visits) and send batched forms to First 5.

- Pediatricians, nurses, CHWs: talk to parents about the importance of reading to very young children and model in the well check visit
- Track the Imagination Library book list for the year and read the same books for the age group during storytime in playgroup, child care and preschool settings
- Have the age group books accessible to children playgroup, child care and preschool settings



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Enrolling Children: Online or Mail-in



- ❖ **Link for online registration:**
SONOMACF.org/SCIL
- ❖ **Mail completed registration forms to:**
First 5 Sonoma County
5340 Skylane Blvd.,
Santa Rosa, CA 95403
- ❖ **Once enrolled, it takes 4-8 weeks before the child receives the first book**
- ❖ **Parent should notify First 5 if their address changes:**

SCIL@first5sonomacounty.org

REGISTRATION FORM

FORMULARIO DE INSCRIPCIÓN

Child Information/Información del niño _____

1st Child's FULL Name _____
Nombre completo del 1er niño

Child's Date of Birth _____ / _____ / _____
Fecha de nacimiento del niño MONTH/MES DAY/DÍA YEAR/AÑO

2nd Child's FULL Name _____
Nombre completo del 2do niño

Child's Date of Birth _____ / _____ / _____
Fecha de nacimiento del niño MONTH/MES DAY/DÍA YEAR/AÑO

Child's Mailing Address _____
Dirección postal del niño

ADDRESS/DIRECCIÓN
 CITY/CIUDAD COUNTY/CONDADO STATE/ESTADO ZIP CODE /CODIGO POSTAL

Book Language Preference/Preferencia de idioma del libro: English Bilingual English/Spanish - Bilingüe Inglés/Español
 Communication Preference/Preferencia de comunicación: English Español

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Outreach Resources

❖ Bilingual printed material will be available after June 17th.

- Flyers
- Registration forms
- Bookmarks
- Stickers
- Posters printed upon request

❖ Share Facebook posts from CFSC and First 5 starting June 1

❖ Recorded outreach orientations in English & Spanish on the website by mid-June:

SONOMACF.org/SCIL

❖ To request printed outreach materials email First 5 at:

SCIL@first5sonomacounty.org



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Support for Outreach Events

❖ First 5 staff can table with advance notice (pending availability)

❖ Reserve promotional items (pick up and return to First 5):

- 6-foot vinyl banner
- Life-size "Stand-up" Dolly Parton

❖ To request tabling or reserve promo items, email First 5 at:

SCIL@first5sonomacounty.org



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Questions?

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Thank you for partnering with the Sonoma County Imagination Library!

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